

Virtus Strategist's Monthly Calendar Interprets Key Economic Indicators for Advisors, Investors

Joe Terranova's calendar marks first anniversary in September

HARTFORD, Conn., Sept. 1, 2011 /[PRNewswire](#)/ -- Financial advisors and investors seeking to understand which economic indicators are more likely to define future market trends are turning to the [monthly economic indicator calendar](#) authored by [Joe Terranova](#), chief market strategist at [Virtus Investment Partners](#).

(Logo: <http://photos.prnewswire.com/prnh/20090105/NEM020LOGO>)

Each month, the calendar, which marks its one-year anniversary in September, highlights economic indicators and market events that Terranova considers most compelling. It complements his market outlook [blog](#) and allows him to deliver additional insights to the financial community.

"Joe's economic indicator calendar and market blog are effective communication tools to educate and support financial advisors in a timely and meaningful way," said Jeff Cerutti, executive vice president and head of retail distribution at Virtus. "Through the use of social media, Joe is able to share his views directly with thousands of advisors who are eager to hear what he has to say about topical economic issues and market-moving events."

A new calendar is posted at the end of each preceding month. In his latest calendar, [A September to Remember](#), Terranova posits that "when the month is over, we'll know whether the marketplace can expect lift-off or further deterioration for the remainder of 2011," based largely on manufacturing data from widespread global and domestic sources.

In addition to his role as Virtus' chief market strategist, Terranova is a regular panelist on CNBC's [Fast Money](#).

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